Website and Brochure Updates Tout New Programs

With the recent addition of the Traffic Signal Technician and Substation Technician Programs, Missouri Valley Line Constructors Apprenticeship and Training Program has made major changes to its promotional materials. A redesigned website now includes navigation buttons so visitors can go directly to the program in which they are interested. Within a few weeks, you will also see new brochures promoting the benefits of the apprenticeship training as well as specific information about our Lineman, Traffic Signal Technician and Substation Technician Programs.

“Our promotional materials are growing and evolving with the programs,” comments Executive Director Michael Brown, who worked closely with the staff, board and design professionals to ensure materials match the quality of the program. “It’s a clean, solid look that depicts Missouri Valley as the place to go reach your potential in the electrical construction industry.” Check out the website at movalleyjatc.org. For copies of our new brochures, contact Brown at mbrown@movalleyjatc.org.

More About The Missouri Valley Constructors Apprenticeship & Training Program:
The apprenticeship program based in Indianola, Iowa, is one of seven locations operated by the organization. The others are in the states of Minnesota, Missouri, Nebraska, North Dakota, South Dakota and Wisconsin. The Iowa program occupies a training facility, which includes an outdoor pole yard. The Iowa program trains thousands of apprentice linemen each year.

For additional information, or to schedule a visit to our training facilities, contact Michael Brown, Executive Director at mbrown@movalleyjatc.org or call 515-961-5062.