



FIVE THINGS YOU SHOULD KNOW ABOUT PROVIDING EQUIPMENT AND MATERIAL TO MISSOURI VALLEY LINE CONSTRUCTORS APPRENTICESHIP & TRAINING PROGRAM

Word-of-mouth is the best form of advertising. What better way to get your customers talking about your equipment and materials than by making those products an integral part of a lineman's training?

1. Missouri Valley Line Constructors Can Spread The Word About Your Company

Our program reaches apprentices, linemen and in seven states, hundreds of participating contractors and 11 participating local unions. Many of these groups meet on a regular basis to discuss equipment and material needs.

2. Long-Term Customer Value Begins At Missouri Valley Line Constructors

Making apprentices familiar with the advantages of your products early in their careers, increases the likelihood they will be your customers throughout their careers.

3. Missouri Valley Line Constructors Can Provide Valuable Research Data

You are always welcome to conduct research with apprentices to get user insights into your current products and better understand the challenges they face, which could result in the development of new products.

4. Our Board Members Have Buying Power

Our board of directors consists of leading representatives from the electrical trade who meet on a regular basis to discuss the day-to-day operations of the apprenticeship program, including the equipment and materials we are using in their training.

5. Missouri Valley Line Constructors Apprenticeship & Training Program Has A Proven Track Record

Working in conjunction with the IBEW and NECA, Missouri Valley Line Constructors has been training apprentices since 1971. Today, this not-for-profit organization is well-respected for its ability to ensure you of a steady supply of qualified workers.

More About The Missouri Valley Constructors Apprenticeship & Training Program:

The apprenticeship program based in Indianola, Iowa, is one of seven locations operated by the organization. The others are in the states of Minnesota, Missouri, Nebraska, North Dakota, South Dakota and Wisconsin. The Iowa program occupies a training facility, which includes an outdoor pole yard. The Iowa program trains thousands of apprentice linemen each year.

For additional information, or to schedule a visit to our training facilities, contact

Michael Brown, Executive Director at mbrown@movalleyjadc.org or call 515-961-5062.



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